

# Sea ASIA

21-23 April 2015  
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50G

5<sup>TH</sup>  
EDITION

## Conference Programme

### The Asian Voice in World Shipping: *Charting Asia's Future Growth*

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# Conference Outline

Level 3 Begonia Room  
Sands Expo and Convention Centre

Heading into its fifth edition, the Sea Asia 2015 conference, presented by the most influential and respected leaders in the industry, is firmly established as the leading forum for analysis, debate and discussions on key trends, opportunities and challenges facing the maritime and offshore industries today.

## TUESDAY, 21 APRIL 2015

1000 – 1100 hrs

### Welcome Coffee

1100 – 1230 hrs

### SEA ASIA GLOBAL FORUM Sponsor



**Moderator**  
**STEPHEN SACKUR**,  
Journalist and Broadcaster

The Sea Asia Global Forum focuses on the outlook for the shipping industry in light of the outlook for the global economy, the lingering oversupply of capacity in some sectors, the fluctuation in crude oil prices and the tightening regulatory framework. Moderated by renowned Journalist and Broadcaster Stephen Sackur, this session promises to be an intense and thought-provoking debate on burning issues such as:

- The shale revolution and its transformational effect on the pattern of crude oil and gas trades
- The future of Asia's offshore industry against the background of falling oil prices
- The re-alignment of trade in a post-recession world, and the growth of north/south and intra-regional cargo movements
- How will the recent reductions in bunker fuel prices affect the way the industry operates?
- Moves towards a more orderly relationship between supply and demand in major markets and rationalisation in shipbuilding capacity
- Protectionism in shipping and offshore services and the escalation of demand for local content
- Ship finance and the role of private equity
- Sustainability and regulation for shipping: the Asian voice in world shipping affairs

### Speakers

**CHRISTIAN CLAUSEN**, President and Chief Executive Officer, Nordea Bank  
**KHALID HASHIM**, Managing Director, Precious Shipping  
**TOM BOARDLEY**, Marine Director, Lloyd's Register and Vice President, UK Chamber of Shipping  
**ANDREAS SOHMEN-PAO**, Chief Executive Officer, BW Group  
**S. S. TEO**, Managing Director, Pacific International Lines (Pte) Ltd

1230 – 1400 hrs

### Lunch (Held at Level 1 Exhibition Hall)

1400 – 1530 hrs

Thought leaders will once again be assembled to lead discussions at the highly popular ASIAN VOICE IN WORLD SHIPPING sessions, with the first half of the afternoon focusing on liner shipping and the second half on the dry bulk market.

### ASIAN VOICE IN WORLD SHIPPING: LINER

- What is the impact of changes in the pattern of world trade on liner shipping and the continued growth in intra-Asian trades?
- Analysing the forward order book and the accelerating pace of demolition, how will these factors influence the supply/demand balance?
- The operating cost environment for liner operators and the impact of bigger ships and lower bunker costs on operating strategies
- Hub and spoke operations and what increased transshipment activity means for the ports
- Container shipping alliances and the outlook for further consolidation

### Speakers

**KENNETH GLENN**, President, APL Co Pte Ltd  
**LARS MIKAEL JENSEN**, Chief Executive Officer, Asia Pacific Region, Maersk Line  
**TAN CHONG MENG**, Group Chief Executive Officer, PSA International Pte Ltd

1530 – 1600 hrs

### Delegate Coffee Sponsor



1600 – 1730 hrs

### ASIAN VOICE IN WORLD SHIPPING: BULK

- China's appetite for raw materials and what this may mean for the dry bulk business
- The outlook for the 400,000dwt 'Valemax' class fleet
- The state of the order book and the supply/demand outlook: is now a good time to order?
- The case for consolidation in the dry bulk business

### Speakers

**KLAUS NYBORG**, Deputy Chairman, Norden A/S  
**RAGHU RAGHUNATH**, Vice Chairman, Noble Chartering Ltd

1730 – 1900 hrs

### Sea Asia Welcome Reception (Held at Level 1 Exhibition Hall)

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0830 – 0930 hrs

**Offshore Marine Breakfast** (By Invitation Only. Held at Level 3 Rooms 3E and 3F)

Presenting Sponsor **The Standard**  Sponsors  

0930 – 1000 hrs

**Welcome Coffee**

1000 – 1200 hrs

Back by popular demand, the Offshore Marine Forum brings industry experts together against a backdrop of record revenues, orders and challenging, complex operating environments. The morning session discusses how the challenges need to be addressed head-on while the afternoon session explores the opportunities.



**Keynote Address**  
**KOJI SEKIMIZU**,  
Secretary General,  
International Maritime  
Organization (IMO)

**OFFSHORE MARINE FORUM: CHALLENGES** Sponsor 

- The scale and nature of the manpower question for the offshore marine sector and how it can be answered
- The impact of cabotage regimes across the region and the need for local content
- The need for ever more technically sophisticated vessels and the role of Asian shipyards in their construction
- The complex technological challenges of the move to deeper water and more hostile environments
- The changing regulatory environment for offshore marine support

**Speaker**

**NEIL GLENN**, Managing Director, Swire Pacific Offshore Operations (Pte) Ltd

1200 – 1400 hrs

**Lunch** (Held at Level 1 Exhibition Hall)

1400 – 1530 hrs

**OFFSHORE MARINE FORUM: THE STATE OF THE MARKET**

- How fluctuating oil prices and regional demand will affect Asia's burgeoning offshore oil and gas business
- The changing geography of exploration and production in Asia and around the world
- The demand drivers for offshore marine support vessels and the balance between supply and demand
- Finance for the offshore marine sector

**Speaker**

**JASON WALDIE**, Associate Director (Singapore), Douglas Westwood

1530 – 1600 hrs

**Delegate Coffee** (Held at Level 1 Exhibition Hall)

**THURSDAY, 23 APRIL 2015**

0900 – 1030 hrs

Hear from the experts and stay abreast of industry developments in two separate and specialised sessions in the morning – the first on the ship financing climate and the second on the burgeoning LNG transportation market.

**SHIP FINANCE**

- The current climate for ship finance
- The role of private equity in ship finance
- Export credit, the state of the orderbook and shipyard capacity
- How the Chinese banks' relationship with the shipping industry is developing

**Speaker**

**ALAN HATTON**, Chief Executive Officer, FSL Trust Management Pte Ltd

1030 – 1100 hrs

**Delegate Coffee**

1100 – 1230 hrs

**LNG TRANSPORTATION**

- The impact of geo-politics and energy prices on gas trades and what they may mean for LNG vessel demand
- Japan, China and India as factors in the expansion of demand for LNG in Asia
- The shale revolution in the US and the prospects for the US as a major LNG exporter
- Will the recent surge of newbuildings be absorbed by expanding demand?
- The emergence of a spot market for LNG carriers in a more flexible market place

**Speakers**

**SERGEY POPRAVKO**, Managing Director, Unicom and COO, Sovcomflot

**JORGE L QUIJANO**, Administrator, Panama Canal Authority

1230 – 1430 hrs

**Lunch** (Held at Level 1 Exhibition Hall)

1430 – 1630 hrs

**NAVIGATING CHALLENGES: THE WAY FORWARD**

Ship owners are facing an increasing number of challenges from a more complex regulatory environment to manning issues. Are there any solutions for these challenges? Sea Asia puts a panel of professionals together to discuss the way forward.



**Moderator**  
**CAPT MICHAEL ELWERT**  
Director, Group Strategy,  
H&R Support, Thome  
Group of Companies

- Navigating the complex regulatory environment for the maritime sector
- Green technology for the next generation of ships
- The scale and nature of the human resources challenge: recruitment and retention
- Training and education for the next generation of seafarers

**Speakers**

**DATO' JUDE P BENNY**, Senior Partner, Joseph Tan Jude Benny LLP

**CHRISTER SJÖDOFF**, Group Vice President, Solutions, Gulf Agency Company Ltd

## Conference Information

### Date:

21 - 23 April 2015

### Venue:

Level 3, Begonia Room (Conference)  
Level 1 and Basement 2 (Exhibition)  
Marina Bay Sands®, Singapore

## Contact Us Today!

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## SG50 SPECIAL CONFERENCE PROMOTION

In celebration of SG50, purchase the Full 3-Day Conference Pass today and enjoy a whopping 50% discount on the standard rate\*! This special promotion is limited to the **first 50 Full 3-Day Conference Passes** and ends on **31 January 2015**, whichever the earlier\*\*.

\* This promotion is not valid with other discount schemes nor the early bird rate.

\*\* Passes must be booked and paid in full by 31 January 2015 in order to enjoy the promotion.

## Discounts for conference fees\*

- **30%** Discount for Exhibitors/Sponsors
- **20%** Discount for Supporting Organisations
- **20%** Discount for groups of 3 or more from the same company at the same address

\* All discounts are off the standard rates and not applicable to the SG50 promotion.

## MCF Training Grant is available for eligible participants.

Please refer to [www.mpa.gov.sg/mcf](http://www.mpa.gov.sg/mcf) for information.

## WHO WILL ATTEND?

Bulk Operators - Charterers - Classification Societies - Consultants - Engine Makers - Equipment Suppliers - Government Officials - Insurance Players - International Organisations - Liner Operators - Offshore Operators - Oil & Gas Players - P&I Clubs - Ship Agents - Ship Brokers - Ship Managers - Ship Owners - Shippers - Shipping Associations - Shipping Lawyers - Shipping Logistics Operators - Shipyards - Superintendents - Surveyors - Terminal Operators .... and many more!

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